

Executive Verdict

This quick scan could not verify product evidence from sampled public pages.

FIX THIS FIRST: Add Product + Offer JSON-LD	IMPLEMENTATION
Why it matters: AI/search systems may not reliably read price, SKU, availability, image, brand, and variants.	Who: Shopify developer Effort: 2–6 hours

4 pages sampled	1 Product entities	1 SKUs found	sitemap ✕	robots ✕
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Primary Action Plan

To request a customized implementation plan and fix the cited issues, email matt@grademy.store.

AI Commerce Risk & Gaps Analysis

Category	Score	Status
Product Data Quality	84 / 100	Needs Polish
Schema / Structured Data	12 / 100	Priority Fix
Semantic HTML Structure	100 / 100	Strong
Policy Visibility	100 / 100	Strong
Trust Signals	70 / 100	Priority Fix
Checkout Path Clarity	85 / 100	Needs Polish
Catalog & Sitemap Structure	85 / 100	Needs Polish
Agent Navigability	75 / 100	Needs Polish

What AI & Shopping Engines Can Read

- Pages scanned: 4
- Products extracted: 1
- Variant count: 1
- SKU coverage: 1 of 1 variants have unique SKUs
- Sitemap found: False
- Robots rules found: False

AI Commerce Revenue Leaks & Gaps

Biggest Business Implications

- Malformed JSON-LD found at <https://deserttrailsupply.example/products/malformed-product>: Line 6, Col 7:
Expecting property name enclosed in double quotes

Product Catalog Evidence Table

Below is the detailed attribute and metadata coverage status for all products parsed from public storefront pages.

Product Title	Type	Vendor	Vars	SKU	Image	URL	Desc
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Action Plan & Developer Tickets

Top Recommended Fixes

Developer Tickets Preview

DEV-001: Add Product + Offer JSON-LD to product detail templates

Severity: high | Affected Area: structured_data

Suggested Fix: Add Product + Offer JSON-LD to product detail templates so price, availability, SKU, image, brand, and offer data are machine-readable.

DEV-003: Add GTIN/MPN where applicable for stronger product identification.

Severity: medium | Affected Area: structured_data

Suggested Fix: Add GTIN/MPN where applicable for stronger product identification.

Developer-Ready Fix Plan

Use these tickets to update your storefront templates. To download the tickets directly as standard markdown files, select the 'Download developer fix ticket' action on the report page.